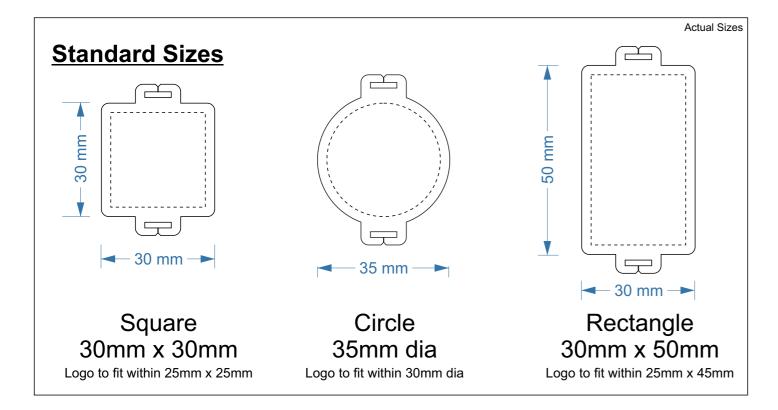
# **Product: Logo Tag**

- · Logo should be 2.5mm away from tag edge on all sides.
- Background can be transparent or a solid colour fill, bleeding off the edge.
- Tag corners will be rounded to avoid damage to the notebook.



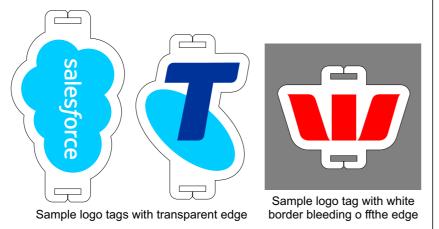
### **Position**

Tags can be positioned as best suited on the notebook.



## **Custom Shapes**

- Tag Edges will be 2.5mm from the logo edge.
- Wherever applicable, corners will be rounded to ensure structural integrity of the tag.
- Sizes are limited to 35mm wide and 50mm high.



### **Artwork requirements:**

### Format:

- Any important data should be at least 5mm away from the cut-line
- Artwork should be supplied as Vectors where possible.
- Raster graphics should be high resolution at minimum 300dpi CMYK.
- · Suitable file formats are AI, EPS or PDF.
- · All linked files should be embedded within.

### Colour:

 All colours to be supplied as CMYK to avoid discrepancies by Pantone or RGB colour conversion.

### Text:

All text should be converted to curves/outlines.